

HOLLOMBY Foundation



Supporting Mid West students
to live, study and work locally



Carrying on the legacy of **JOE HOLLOMBY**

Joe Hollomby was loved in Geraldton for his charity efforts. Affectionately known as “the Shortbread Man”, Joe baked, distributed and sold thousands of batches of shortbread and apple pies over nearly 20 years, earning more than a million dollars for charity.

Recognition was never something he strived for or sought. The delight of those he helped was the only accolade he ever needed.

So humble was Joe that he was quoted in an ABC interview giving all the credit for the money he raised to those who supported him.

“I mean, it's the people that buy it that produce the money,” he said. “I only make the shortbread and collect their money.”

Joe was killed in tragic circumstances in 2008 in his Tarcoola Beach home, at the age of 94.

But there was simply too much goodness in Joe for the people who loved him to let his charitable spirit end with this tragedy.

Joe's friends approached the Geraldton Universities Centre with an idea to establish a philanthropic Foundation that would carry on his charitable legacy and honour his name in perpetuity throughout the Mid West community.

The GUC itself was looking to form such a Foundation and was honoured to be offered the opportunity to be associated with such an outstanding community citizen.

And so the Hollomby Foundation is set to become a reality, seeking donations to enrich the offerings of the Geraldton Universities Centre and the learning experiences of our students. In line with Joe's previous support of the Silver Chain, dedicated Hollomby Scholarships in the Bachelor of Science (Nursing) will be an annual commitment of the Foundation.



DELIVERING FOR THE REGION - the Geraldton Universities Centre



The Geraldton Universities Centre (GUC) is a unique delivery model for tertiary education – one that has produced proven results and positive outcomes for Geraldton and the Mid West community. The GUC is not a university nor a campus of a university. The GUC is an independent universities centre, delivering courses from metropolitan based universities to rural and remote students.

Our results have been outstanding. In just nine years:

- 147 students have graduated in Geraldton (many in conjunction with the Durack Institute of Technology)
- More than 50 Geraldton professionals have met the academic requirements of universities delivering at the GUC to lecture and tutor in degree programs
- The vast majority of Geraldton graduates are now working in their profession (nursing and teaching) in regional WA in what had previously been classified as “hard to staff” areas
- A student retention rate has been achieved at the GUC which far exceeds metropolitan averages for students originating from regional areas.

The GUC is currently offering courses from Curtin University of Technology in the Bachelor of Education (both Early Childhood and Primary) and Bachelor of Science (Nursing) as well as Edith Cowan University's University Preparation Course.

Furthering tertiary education options and pathways is the major priority of the GUC. A close working relationship with the Durack Institute has seen degree programs transferred between the two institutions and the continual development of pathways from local schools, Durack and the GUC to meet industry needs.

The GUC has recently undergone a period of transition which now sees the Centre incorporated in its own right as a not for profit organisation under the banner of the Geraldton Institute Inc. The Geraldton Universities Centre therefore is the trading name of the Geraldton Institute Inc. The GUC is governed by a new seven member regionally based Board intent on seeing opportunities grow for Mid West students.

In this spirit of new-found independence, the GUC now invites the Mid West business community to become a part of the Centre through pledging donations to the Hollomby Foundation. Your support will help us to build on the GUC's successes so that students can live, study and work locally, right here in the Mid West.

Why a FOUNDATION?

Most universities run a philanthropic foundation to enrich their programs and opportunities for students. Bearing in mind that the GUC is not a university, current Government funding models and arrangements for our Centre do not provide sufficient funds for universities to deliver the services our Mid West students need and deserve.

Some in our community have indicated they would rather financially support a local centre than appropriate funds to the cost of relocating students to Perth. Similarly, industry is frustrated by the ineffectiveness of external studies and the loss of their employment pool to Perth when students are forced to relocate. As a result, both parents and industry have often expressed it would be far better for us as a community to financially support delivery of higher education in Geraldton.

The GUC's Hollomby Foundation will provide a central structure and means of administering financial support for the benefits of Mid West tertiary education. The GUC aims to raise \$1million over three years for the advancement of education.

MANAGEMENT structure

The Hollomby Foundation is an incorporated body established solely for the charitable purpose of the advancement of education. Membership includes the Geraldton Institute Inc Board of Management and representatives invited by the Board. An advisory committee has been formed to offer advice and make recommendations on how funds donated to the Foundation should be distributed and invested.



This advisory committee includes representatives from:

- Geraldton Institute Inc Board of Management
- Geraldton Institute Inc membership
- Mid West Business Community
- Mid West General Community

Donations to the Hollomby Foundation will be deposited in a dedicated bank account.

Supporting the **HOLLOMBY FOUNDATION**

Your financial support of the Hollomby Foundation will be dedicated to the advancement of education by:

- Helping the GUC to grow courses to provide more choices and opportunities for Mid West people.
- Directly supporting students and their families.
- Providing a tangible and meaningful way of giving back to the community.
- Leading to a thriving universities centre presence in Geraldton that will advance our community.

A thriving universities centre will help to keep young people in our region, providing fulfilling career pathways. Importantly, this will provide a platform for business to upskill existing staff in the region and, with increased industry involvement in the Centre, enhance the ability to target courses to meet industry skill needs.

How **MONEY RAISED** might be used

Decisions on how funds donated to the Hollomby Foundation will be allocated will be made by the Hollomby Foundation Inc Management Committee, under advice from the advisory committee. It is envisaged funds may be used for:

- Student prizes, scholarships and travel grants (for practical placements)
- Face-to-face tutors to ensure equitable learning experiences with Perth
- Funding additional student places to make course numbers viable
- Capital programs (eg fit out of a stage 2 building)
- Outreach programs and school based prizes that build aspirations in the young to go on to university
- Research grants
- Teaching and learning resources

Regular communication will be provided to all donors to keep you informed of the difference your contribution is making to the lives of Mid West students.



Scale of GIVING

Donations to the Hollomby Foundation may be given as a one off donation or on an annual basis. Donations on an annual basis will be cumulative so a supporter may progress between levels.

Hollomby Foundation SUPPORTERS

Donations up to \$5,000

Hollomby Foundation PARTNERS

Donations between \$5,000 and \$15,000

Hollomby Foundation BENEFACTORS

Donations between \$15,000 and \$30,000

Hollomby Foundation PATRONS

Donations between \$30,000 and \$50,000

Naming rights

Will be discussed for donations in excess of \$50,000

Acknowledging your **GENEROSITY**

The Geraldton Universities Centre seeks to acknowledge your generosity in giving to the Hollomby Foundation. The level of acknowledgement will be commensurate with the amount of the donation.

All Hollomby Foundation Supporters over \$1,000 will be acknowledged with

- Certificates acknowledging level of support to display at home or business
- Invitation to GUC events (eg Graduation, summer/winter school)
- Automatic inclusion to the Friends of the GUC
- Progress reports/newsletters on GUC progress and how Foundation funds are used
- Inclusion on a list of supporters on the GUC website.

In addition, those donating at Hollomby Foundation Partner level or above will be included on an Honour Board displayed at the GUC and may provide their logo for inclusion on the GUC website (including a hot link).

Additional acknowledgment for very large donations can be negotiated as appropriate and may include:

- Named facilities, scholarships, Chairs, courses and programs
- Publicity where appropriate and requested
- Donor involvement in presentation of funds if requested

On top of the public acknowledgement, each donor will have the personal fulfilment which comes from giving back to your community and helping those within it achieve their aspirations.

Drivers of the **HOLLOMBY FOUNDATION**

The Hollomby Foundation would not be possible without the support of Joe's son Les and his friends and supporters.

Driving the Hollomby Foundation to become a reality, the Geraldton Universities Centre acknowledges the support of:

Les Hollomby & Marg Dawson

Ian Wheatland

John & Beryl Rigter

Vickie Petersen

Corol Robson





For more information about the
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pledge a donation please contact:

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