Moving toward a Virtual Campus

Professor Philip Hider
Acting Executive Dean, Faculty of Education
Head of the School of Information Studies
Head of the Virtual Campus (until 24 July)
+++++

Rationale, Administration, Activities
Rationale

Two thirds of students (ca 23,000) at CSU study by distance.

Almost all of these study online or mostly online.

Calls for more connectedness in feedback.

Corresponding efforts, e.g. Interact2, DE Outreach.

Virtual Campus to coordinate these efforts.

> For both students AND staff.
Student profile of Virtual Campus

Active DE enrolment by faculty 2013

<table>
<thead>
<tr>
<th>Faculty Name</th>
<th>% of Total Active Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>Arts</td>
<td>25%</td>
</tr>
<tr>
<td>Business</td>
<td>20%</td>
</tr>
<tr>
<td>Education</td>
<td>25%</td>
</tr>
<tr>
<td>Science</td>
<td>15%</td>
</tr>
</tbody>
</table>
Student profile of Virtual Campus

Active DE enrolment count 2013

- Undergrad: 59.72%
- Postgrad: 40.28%
2013 DE enrolments by state

- New South Wales: 60.18%
- Queensland: 6.13%
- Australian Capital Territory: 13.47%
- Overseas: 13.47%
- Victoria: 10.52%
- South Australia: 7.56%
- Western Australia: 3.53%
Administration: regional campuses
Administration

Virtual Campus established in 2014 through
- Courses and Campuses Plan
- Appointment of the foundation Head of the
Virtual Campus (0.2; 0.8 SIS)

*plus* 0.5 Community Relations Assistant
Administration

Heads of Campus now report to Director, Government and Community Relations in the Office of the Vice-Chancellor.

*Regional* campus heads
- liaise with local councils & community organisations, MPs, etc.
- coordinate campus events, e.g. public lectures, open days, tours, graduation
- manage general misconduct cases, critical incident responses
Key duty for HOC Virtual

“liaise with staff and students (and Faculty, Schools, Research Centres and Divisions) on campus culture and contribute to discussions and strategic decision making on campus development, culture and discipline”

All staff and all DE students form Virtual Campus community
Key mechanism

Virtual Campus Development Committee  
(reports to Courses and Campuses Committee)  
- PVC Student Learning, OVC rep, HOC Virtual, Director IT, Director Library Services, an Executive Dean, etc.  
- to develop profile & plan  
- to hand over implementation & ongoing management to standing committee
Activities

Website/portals/social media development
Webinars, lectures beamed in from Sydney, etc.
Advocate on behalf of DE students – liaise closely with Office for Students (DE Outreach, etc.)
Foster cultural shift amongst staff away from ‘interno-centrism’
Particular issues for our DE students (CEQ)

Lecturers – good/bad

Content – good/bad

*Assignments – feedback, turn-around, etc.

*Technology – good/bad, e.g. synchronous sessions

*Residential schools, placements, etc.
New CSU student portal

http://student.csu.edu.au/home/about

My Study  Library
Key Actions  Uni Life
Message Centre  Finance
My Calendar  CSU Card
Student Central
CSUSocial
My Favourite Links
Most Recent News
ulimagine

http://ulimagine.edu.au

https://www.youtube.com/watch?feature=player_embedded&v=977AYjapws0
Thank you!

phider@csu.edu.au