A tale of two cities’ - Experiences and challenges of managing two regional / outer urban campuses.

Michael Watchorn: Campus Manager Monash University Berwick and Peninsula Campuses
A tale of two cities’ - Experiences and challenges of managing two regional / outer urban campuses

- Monash University Berwick and Peninsula Campuses are under the leadership of the same Pro Vice-Chancellor/President and Campus Manager.

- Each Campus has its own unique qualities and opportunities; these may be different course offerings, urban growth opportunities, community needs, social demographics and aspirations. With a varied mix of local, state and commonwealth government influences mixed in, many challenges and opportunities arise.

- This presentation will focus on how as Campus Manager the needs of both campuses and regions can be met to grow Monash University as a destination of choice and a regional asset.
Michael Watchorn

- Michael Watchorn has been the Campus Manager of both the Berwick and Peninsula Campuses of Monash University since March 2012.
- Bachelor to Masters level in Education, Management, Business and Recreation.
- Previous employment included 14 years in the TAFE sector at Chisholm Institute of TAFE as the Manager of Health and Wellness Studies, also coordination of and teaching in sport, recreation, fitness and wellbeing programs.
- Local Government positions in Sport, Recreation and Planning.
- For the past 20 years Michael has held employment with Local Government, TAFE and now the University sector all within the same geographic region of Melbourne.
Pro Vice Chancellor and President

Professor Leon Piterman AM.
Berwick Campus History

History of Berwick campus

One of Monash's newest campuses, Berwick was built on the old Casey airfield in the south-eastern growth corridor of Victoria, Australia. The town of Berwick has experienced an influx of people and development in recent times, which includes the new campus of Monash University.

With a presence in the area since 1994, the first Monash Berwick campus building was completed in 1996 and the third building in March 2004.

About the Casey Airfield

The Casey airfield was established in 1938. It was privately owned by enthusiastic aviator, Lord Richard Gardiner Casey (Governor General of Australia 1965-1969) until 1968 when it was taken over by commercial operations.

During this period the airfield was used for gliding and sport parachuting. It has been reported that the first Victorian sport parachuting jump was made at the airfield on 6 July 1958.

The original 1930s Casey airfield hanger can now be seen in it's restoration at the Moorabbin Air Museum together with one of the Lord Casey's planes, a Miles Messenger.

Current and average population of around 2,000 students
MONASH UNIVERSITY PRELIMINARY 2013 STUDENT PROFILE - Berwick

Student enrolments in 2013

484 are Domestic Commencing Undergraduates (25.0%) 1,933

⇒ 65.8% are Female; 34.2% are Male
⇒ 59.7% are School Leavers
⇒ 82.7% are Full-time; 17.3% are Part-time
⇒ 72.9% are New to Higher Education
⇒ 89.4% are Internal; 2.2% are External; 8.4% are Multimodal
⇒ 34.3% are Commencing; 65.7% are Returning 1,300 are Domestic students (67.3%)
⇒ 629 are International students (32.5%)

Attendance by Faculty

Full-time Part-time Total

Art, Design & Architecture
Arts 248 46 294
Business and Economics 775 227 1,002
Education 375 18 393
Engineering
Information Technology 12 4 16
Law
Medicine, Nursing and Health Science 189 39 228
Other Teaching and Research Centres
Pharmacy and Pharmaceutical Science
Science
Total 1,599 334 1,933

HDR 1% GPG 7% UG 92% Non-award 0% Course Type Group
MONASH UNIVERSITY STUDENT PROFILE - Berwick

Student enrolments in 2011

- 52.6% are Female; 47.4% are Male
- 69.2% are School Leavers
- 86.2% are Full-time; 13.8% are Part-time
- 88.9% are New to Higher Education

### Attendance by Faculty Full-time Part-time Total

<table>
<thead>
<tr>
<th>Faculty</th>
<th>FT</th>
<th>PT</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Arts</td>
<td>305</td>
<td>46</td>
<td>351</td>
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<tr>
<td>Business and Economics</td>
<td>1,385</td>
<td>205</td>
<td>1,590</td>
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<td>Education</td>
<td>76</td>
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</tr>
<tr>
<td>Medicine, Nursing and Health Science</td>
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<td></td>
<td>1,766</td>
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<tr>
<td><strong>Total</strong></td>
<td>1,766</td>
<td>283</td>
<td>2,049</td>
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About the Peninsula Campus

- The Peninsula campus was originally a teachers college at Frankston, a south-eastern suburb of Melbourne in Victoria, Australia. The college gained independence from the Education Department in 1973 and became known as the State College at Frankston.

- Following initial talks with Caulfield Institute of Technology in the early 1980s, the college became the Frankston campus of the newly-formed Chisholm Institute of Technology in 1982. On 1 July 1990, both the Peninsula and Caulfield campuses of the Chisholm Institute amalgamated with Monash University.

- Since that time, Monash University has developed the campus into a thriving institution with a range of courses being offered including courses from its historic roots with Early childhood and Primary Education being the main stay.

- The original and historic building, Struan House, which was first mentioned in documents dating back to 1903-04, remains a feature at the campus and is currently occupied by the campus's Postgraduate Studies Centre and Business Lounge.

- Current population of around 4,000 students.
Peninsula

Student enrolments in 2013

1,027 are Domestic Commencing Undergraduates (26.0%)

- 81.3% are Female; 18.7% are Male

- 55.9% are School Leavers

- 77.1% are Full-time; 22.9% are Part-time

- 65.0% are New to Higher Education

- 35.5% are Commencing; 64.5% are Returning

- 3,580 are Domestic students (90.6%)

- 25.2 is the Average Age

- 357 are International students (9.0%)

Attendance by Faculty

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<th>Faculty</th>
<th>Full-time</th>
<th>Part-time</th>
<th>Total</th>
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<tr>
<td>Arts</td>
<td>72</td>
<td>3</td>
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<tr>
<td>Business and Economics</td>
<td>115</td>
<td>52</td>
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<td>Education</td>
<td>1,171</td>
<td>411</td>
<td>1,582</td>
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<tr>
<td>Medicine, Nursing and Health Science</td>
<td>1,689</td>
<td>437</td>
<td>2,126</td>
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<tr>
<td>Total</td>
<td>3,047</td>
<td>903</td>
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Berwick & Peninsula Campuses
Courses at Berwick
Undergraduate and Post Graduate

- Arts, social science, applied media
- Bachelor of Professional Communication
- Business and economics
- Bachelor of Business
- Education
- Bachelor of Education (P - 10)
- Bachelor of Education (Special Education)
- Masters of Teaching (Primary)
- Health, nursing and welfare
- Bachelor of Nursing (Community Health)
- Pathways to Berwick
- Diploma of Tertiary Studies (DoTS)
- HDR and Research students
Undergraduate courses offered at Peninsula

- Faculties: Degree examples and Opportunities unique to Peninsula Campus
  - Business and Economics
    - Problem Based Learning PBL
  - Education
    - Early Childhood, Primary, Secondary
    - Post Graduate
    - Sport and Outdoor Recreation
  - Medicine, Nursing and Health Sciences
    - Emergency Health (paramedic)
    - Nursing and midwifery
    - Occupational Therapy
    - Physiotherapy
  - Double Degree Options, HDR and Research
Monash Web Links


Berwick Campus
• Berwick Campus Information

Nossal High School
Insight School
Super Clinic
Pathways Chisholm TAFE
Gippsland Programs make up 20% Courses
staff
SELENEN partnership
City of Casey Economic Development
Department based on campus
Local Member Berwick (state)

Role Occupant
Ms Judith Graley, MP

Phone
03 9704 6055

Fax Number
03 9704 7966

Email Address
judith.graley@parliament.vic.gov.au

Website

Postal Address
Parliamentary Party
Australian Labor Party
Electorate
Narre Warren South
Anthony Byrne is the Federal Member for the Holt electorate in the House of Representatives in the Australian Parliament.

Local MP Berwick

Laura Smyth is the Federal Member for La Trobe, elected to the Federal Parliament in August 2010.

In 2011, she was Deputy Chair of the ALP’s National Platform Committee and is presently secretary of Labor’s Social Policy Caucus Committee.
Population

• In the 10 years between 2001 and 2011, Casey's population has increased from 175,000 to 252,400. This is an increase of 43.8%

• The City of Casey is Victoria’s most populous municipality. The current population is estimated at 252,400 people, or 80,500 households (2011 Census)

• City of Casey projections indicate that Casey's population reach 450,000 by 2036. It is predicted that Casey's ultimate population could reach the size of Tasmania today

• About 118 people (40 new households) move into Casey every week, equivalent to 6,000 people (2,100 households) every year.
Cardinia Shire

Brief statistics

Forecasts are available for each year from 2006 to 2031.

Forecast population 2013: 84,979
Change between 2013 and 2031: 70,633 (150,000+)
Average annual percentage change between 2013 and 2031 (18 years): 3.42% per annum
Total percentage change between 2013 and 2031 (18 years): 83.12%
Peninsula Campus
Bruce Billson

The Honourable Bruce Billson MP
Federal Member for Dunkley (Frankston based)
AND
Chair
Peninsula Campus Community Advisory Council
Local Members STATE

Role Occupant: Mr Geoff Shaw, MP
Phone: 03 9783 9822
Fax Number: 03 9783 5930
Email Address: geoff.shaw@parliament.vic.gov.au

Address: 140 Young Street
Frankston
Victoria, 3199

Parliamentary Party: Independent
## Frankston City Council Population

<table>
<thead>
<tr>
<th>Year (ending June 30)</th>
<th>Number</th>
<th>Change in number</th>
<th>Change in per cent</th>
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<tbody>
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<td>2001</td>
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<td>2002</td>
<td>115,317</td>
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<tr>
<td>2007</td>
<td>123,126</td>
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<tr>
<td>2008</td>
<td>125,279</td>
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<tr>
<td>2009</td>
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<td>+1.65</td>
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<tr>
<td>2010</td>
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<tr>
<td>2011</td>
<td>130,055</td>
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<tr>
<td>2012</td>
<td>131,188</td>
<td>+1,133</td>
<td>+0.87</td>
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</tbody>
</table>
**Mornington Peninsula Shire**

**Brief statistics**

Forecasts are available for each year from 2006 to 2031.

- **Forecast population 2013:** 152,981
- **Change between 2013 and 2031:** 32,721
- **Average annual percentage change between 2013 and 2031 (18 years):** 1.08% per annum
- **Total percentage change between 2013 and 2031 (18 years):** 21.39%
Berwick Campus
MPARC
Peninsula Campus Activities

Community programs and facilities

- Business Associates Breakfasts
- Conference venue
- George Jenkins Theatre
- Monash Sport
- Peninsula Campus Community Advisory Council
- Peninsula Education Precinct
- Peninsula Hockey Centre
- VCE Revision Lectures
- Vera Bradford Music Collection
- MPARC
Berwick Campus Activities

Community programs and facilities

- Business Breakfasts
- Conference venue
- Berwick Campus Community Advisory Council
- VCE Revision Lectures
- Nossal High School
- Tertiary Information Service
- Health Clinic
- Business Awards
• Peninsula Campus Initiatives

PBL Business Mode
Tertiary Information Service
Health and Wellness Careers Show
PVC Debate
Courses: OT Physio Para S&R Post Grad Teach
Doubles Degrees
Yooralla
MA Housing
Monash Sport
MPARC
Healthy Active Communities
PEP
PCCAC
FMPLLLEN
Childcare Windermere
Peninsula Campus Community Advisory Council
Terms of Reference (Berwick also)

The Advisory Council shall:

- Assist the campus and community leaders in building strategically important relationships;
- Assist the campus in understanding community needs, aspirations and perceptions;
- Provide strategic community based advice that will inform the campus in developing its teaching, research and community engagement activities;
- Assist the community and campus in identifying local opportunities of strategic significance;
- Assist the campus in promoting its activities within the region;
- Assist the community in identifying and accessing research to support planning and development; and
- Assist the promotion of the campus within the University.
• Berwick Successes

Education

Nursing

DoTS
Peninsula Successes

Occupational Therapy
Physio Therapy
Paramedic/Nursing
Double Degrees (4 yrs)
Problem Based Learning (PBL) growing
Education (Post & Undergraduate)
• Berwick and Peninsula Challenges

Gippsland Changes
Placement Requirements
Population Growth
Course Changes
Facilities
Population Change
Transport
Course electives/specialisations
ATAR New B.BA
Thank you

Q&A

Michael Watchorn
Campus Manager
Berwick and Peninsula
Monash University
michael.watchorn@monash.edu