

Geraldton Universities Centre Strategic Plan 2015-2017



- Vision:** To be the first choice for regional students seeking a university education
- Mission:** Provide opportunity for all with a range of high quality, supported university programs to build regional capacity
- We value:** community - opportunity - aspiration - equity - excellence

Goals and Strategies:

1.0	Build a sustainable GUC for the future
1.1	Maintain quality facilities and extend with student growth to foster campus life and experience
1.2	Raise the profile and understanding of GUC and our values
1.3	Grow student numbers in under-represented target areas
1.4	Ensure robust internal processes and governance
1.5	Achieve financial sustainability
1.6	Explore opportunities to provide access to supported university programs in other regional communities

2.0	Forge mutually beneficial strategic partnerships
2.1	Uphold GUC values and supportive culture through sound governance
2.2	Maintain and develop bonds between academic staff and between differing disciplines
2.3	Further build relationships with the Durack Institute to benefit Mid West higher education options and understanding
2.4	Maintain and grow strong relationships with all university partners
2.5	Grow GUC profile and learning opportunities through Australia wide higher education networking
2.6	Build networks with community/education agencies and other NFPs
2.7	Build and maintain strong business and industry networks
2.8	Pursue and maintain relationships across all levels of government
2.9	Harness local community support to benefit GUC initiatives and students`
2.10	Work with local schools to build greater understanding of the GUC model

3.0	Deliver quality, supportive services
3.1	Expand Programs to meet community need
3.2	Maintain and build on the quality support provided to students - administratively, pastorally, academically
3.3	Support student initiatives to develop campus life
3.4	Strive for and promote the excellence available in academic support
3.5	Monitor programs for industry, community and economic relevance

